

IN THIS LESSON, WE WILL LEARN...



The meaning and the importance of
creating key activities



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1. What are the key activities

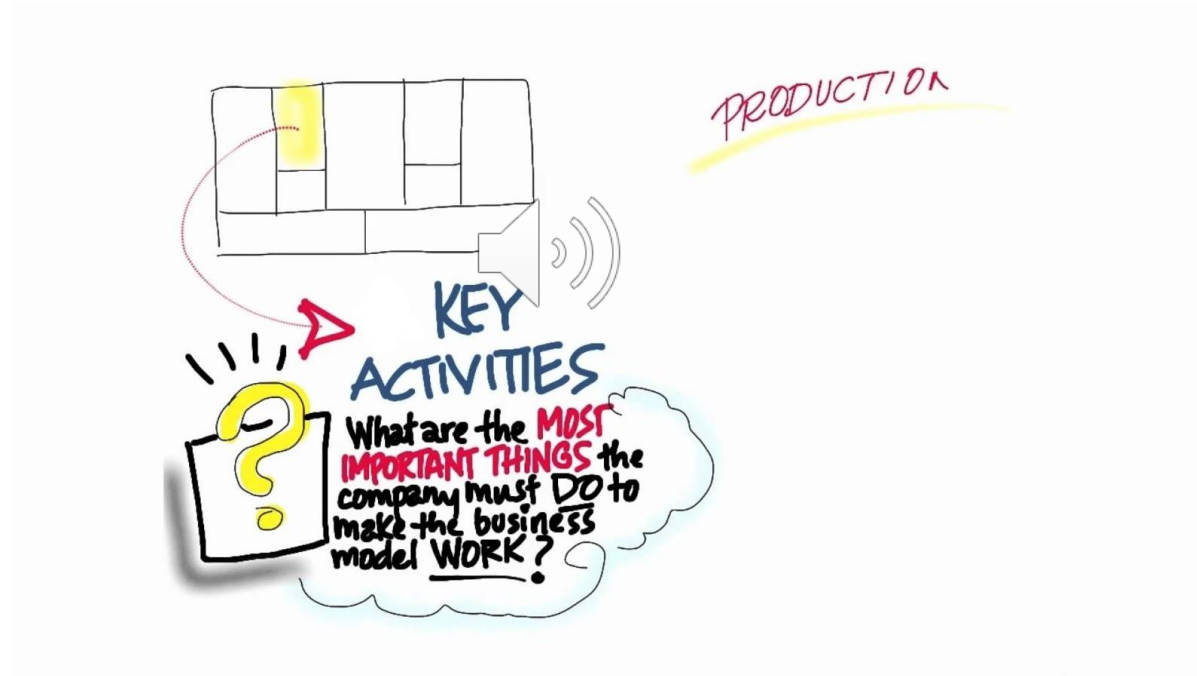
Key Activities include the most important things a business needs to do to operate the business model.



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2. Key activities



3. Key activities

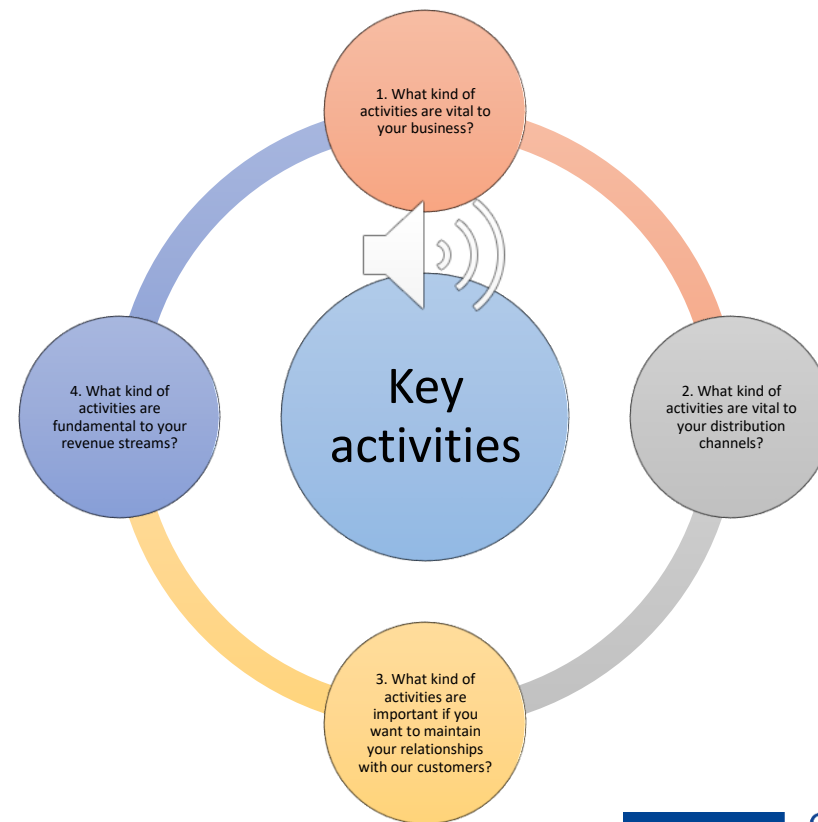
When planning key activities, it is important to know the answers to the following questions:



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3. Key questions



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